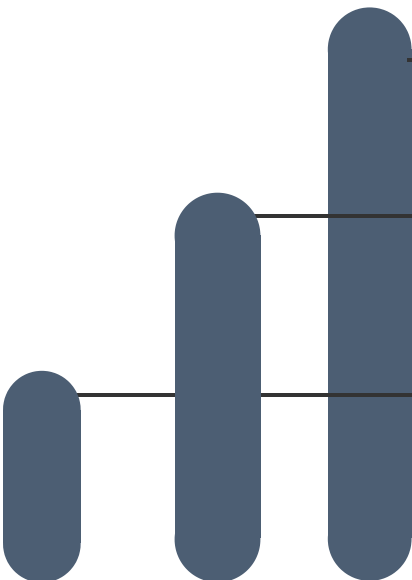


# Elite System For Writing Breathtaking IG Captions



## Strong Hook



### Curiosity

Curiosity is the most powerful thing that you can use. Curiosity is in the human nature. Make them want to discover more.

### How To's

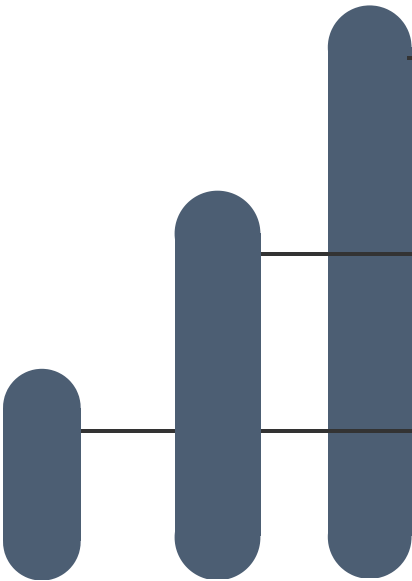
When you use the “how to” hook, you can’t fail. The word “how to” promises a benefit for reading the caption and that’s why it’s powerful.

### Ask A Question

Asking questions is more than powerful. When you ask an interesting question, they will want to search for the answer in the caption.



## Transition



### Go More In Depth

Dive deeper into the main message of your post.

### Make Sure It's Readable

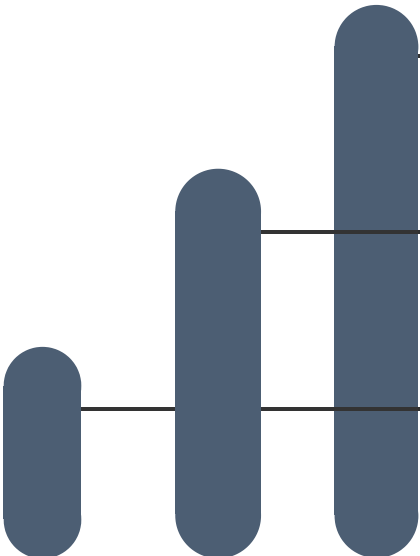
If the caption that you are writing looks like a big chunk of text, nobody is going to read it.

### Be Valuable

There is no space for fluff. Be valuable with every word that you write.



## Call To Action



### Define The Goal

What do you want them to do? Make sure you have a clear answer.

### Keep It Clear And Concise

Just tell them what to do and remind them concisely why they should do it. That's it.

### Use Urgency-Provoking Words

Urgency is the most important thing I'm mentioning here. You see, people love to procrastinate. And you have to fight it.

#### SOURCES

[filipkonecny.wordpress.com](http://filipkonecny.wordpress.com)

#### CREATED BY

Filip Konecny

**FILIP KONECNY**  
“You Are Just One Step Away...”